

On Alinari.

International perspectives and methodological reflections.

Online study day, October 13, 2020

Organized by Costanza Caraffa (Kunsthistorisches Institut in Florenz, Max-Planck-Institut) in collaboration with Regione Toscana and Fondazione Alinari per la Fotografia

Free registration: <https://zoom.us/meeting/register/tJlIcetitqjlrH9I8WFLjrQiDCtBlm8m8Tjoy>



Deposito Art Defender di Calenzano, Firenze

The long history of the renowned Alinari photographic firm, founded in 1852 in Florence, reached a turning point in December 2019 as the regional government Regione Toscana acquired the company's millions of photographic objects, documents, specialized publications and historical technical equipment; the acquisition of the digital assets will soon complete the process. The Fondazione Alinari per la Fotografia (Alinari Foundation for Photography) was established on July 16, 2020. The shift from private to public ownership represents not only a management challenge, but also a unique opportunity to root the activities of the newly created Fondazione into the fabric of the vibrant international scientific community at the highest intellectual level. So as to facilitate this transition, the Photothek of the Kunsthistorisches Institut in Florenz in partnership with Regione Toscana and Fondazione Alinari per la Fotografia will host a study day with prominent international scholars in dialogue with artist Armin Linke. The goal of the event is to identify new directions and outline new research scenarios that will connect the past, present and future of the Alinari project.

In compliance with Covid-19 prevention regulations, the study day will be held online. Free registration is necessary: <https://zoom.us/meeting/register/tJlIcetitqjlrH9I8WFLjrQiDCtBlm8m8Tjoy>. Registered attendees will receive a Zoom link.

PROGRAMME (CET):

1:00 – 1:20 PM Opening address of the President of Regione Toscana* and the President of Fondazione Alinari per la Fotografia

1:20 – 1:30 PM Introductory remarks

Roberto Ferrari (Director of Culture and Research, Regione Toscana)

1:30 – 1:40 PM Introduction

Costanza Caraffa (Kunsthistorisches Institut in Florenz, Max-Planck-Institut)

1:40 – 2:50 PM Panel 1

1:40 – 2:15 PM Elizabeth Edwards (De Montfort University, Leicester/V&A Research Institute, London)
Street Views: An Everyday Dissemination of Photographs

2:15 – 2:50 PM Estelle Blaschke (Universität Basel)

Rarity vs. Ubiquity. Some Thoughts on the Institutionalisation of Photography

2:50 – 3:30 PM Break

3:30 – 5:15 PM Panel 2

3:30 – 4:05 PM Paul Frosh (The Hebrew University of Jerusalem)

When is an Archive Also a Bank? Industry, Value and Economy in a Photographic Institution

4:05 – 4:40 PM Kelley Wilder (De Montfort University, Leicester)

Photographs as Bureaucracy in the Business of Photography

4:40 – 5:15 PM Armin Linke (Berlin / ISIA Urbino)

Artistic Practices in Photographic Archives: From *Phenotypes* to *Image Capital*

5:15 – 5:55 PM Break

5:55 – 7:05 PM Panel 3

5:55 – 6:30 PM Joan M. Schwartz (Queen's University, Kingston)

Access Aims and Descriptive Affordances

6:30 – 7:05 PM Tiziana Serena (Università di Firenze)

Making Choices. History is Not a Ready-Made: Institutionalisation as Re-Writing

7:05 – 7:30 PM Discussion & conclusions

7:30 PM End of the study day

In partnership with: Regione Toscana, Fondazione Alinari per la Fotografia

For more information on the Fondazione Alinari per la Fotografia, please visit:

<https://www.regione.toscana.it/web/guest/speciali/cultura/restituiamo-il-passato-al-futuro>

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